

*“The American Red Cross...
Always there...Touching more
lives, In new ways...Under the
same trusted symbol.”*

Disaster Relief and Community Disaster Education

When a disaster threatens or strikes, the Red Cross is there. This year, we responded to **68** local disasters, the Port Plaza Towers fire was the largest response with emergency shelter, food, supplies and personnel. We also provided support throughout Wisconsin and the U.S. during National Disaster Relief Operations.

Because being prepared can make your family and community safer and sometimes minimize injury and destruction, we educated **450** in our community.



Health and Safety Services

From first aid, CPR and AED training to swimming and lifeguarding, American Red Cross programs help people lead safer and healthier lives. This year, **11,757** individuals learned life-saving skills through **1,682** classes offered by the Chapter.

International Services

We delivered the Family Links service to one family. In addition, **14** individuals enrolled in two-courses delivered on General International Services.

Services to Armed Forces (SAF)

We provide communication between those in the Armed Forces and their families. We have a worldwide network to reach service members wherever they are to communicate a birth, death or illness. This year, we provided briefings and emergency connections for **157** military families. We delivered the “Get To Know Us” outreach program to **250** military personnel and their families.

Blood Services

Through our fixed-site blood collection center and blood drives, **25,063** donors gave the gift of life. This includes **2,846** first-time donors and this number continues to grow.

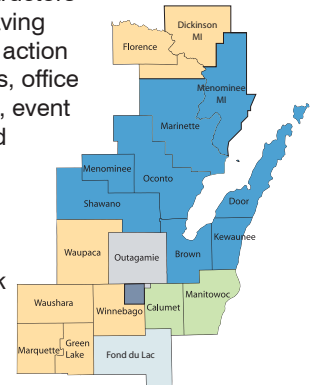
Community Services

We fill a transportation gap for our community. Our drivers provided **2,832** clients with **67,827** rides totaling more than half a million miles.

A Note About Volunteers

We depend on volunteers of all ages and backgrounds to carry on our work. Volunteers constitute **97** percent of our total workforce, serving as members of the board, instructors teaching lifesaving skills, disaster action team members, office administrators, event organizers and more.

This year, **467** volunteers made the work of the Chapter possible.



**Northeast Wisconsin
Region Map**

**Audited Statement For the Year Ending June 30, 2008
Lakeland Chapter**

Contributions, Revenues and Gains:

Federated	\$136,692
Contributions	\$308,252
Net Special Events	\$108,458
Legacies and Bequests	\$56,952
Grants/Contracts	\$333,720
Investment/Endowment Income	\$3,547
Products, Services and Other Revenue	\$471,349
Inter-Red Cross Revenues	\$7,295
TOTAL REVENUES	\$1,426,265

Expenses and Losses

Program Services:	
Services to Chapters	\$65,461
Services to Armed Forces (SAF)	\$3,093
Disaster Services	\$134,003
Biomedical Services	\$1,539
Health Services	\$281,779
Community Services	\$498,503
International Services	\$0
Total Program Services	\$984,378

Membership and Fund Raising	\$84,894
Management and General	\$198,463
Chapter Assessment	\$98,587
TOTAL EXPENSES AND LOSSES	\$1,366,322

**EXCESS/(DEFICIT) OF REVENUE
OVER EXPENSES** **\$59,943**

ENDING NET ASSETS **\$1,668,838**

The American Red Cross depends on the generosity of the community. All disaster services are provided free of charge as a gift to the American people.



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Officers and Board of Directors (2008)

Steven J. Maricque, *Chapter Executive*
Jeff Bassindale, *Chair*
Ray Kopish, *Vice Chair*
Jim Gagnon, *Secretary*
Eric Witczak, *Treasurer*

Jeff Bassindale, *Regional Council Representative*
Pat Beimborn, David Cowles, Cathy Dworak, Gerald Henley, Melissa Jackson,
William Mielke, Jr., Chad Resar, Jenny Short, John Thompson,
Chris Vanderheyden, Maria Van Hoorn, Julie Wall

Chapter Headquarters

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www.arclakeland.org • www.newredcross.org

Community Offices

Sturgeon Bay
55 Yew Street
Sturgeon Bay, WI 54235
Phone: (920) 746-2167

Marinette
1812 Hall Street
Marinette, WI 54143
Phone: (715) 735-6062



www.redcross.org • www.CruzRojaAmericana.org

Lakeland Chapter