



**American
Red Cross**

Lakeland Chapter

Always There

Vol. VI • Issue 1, • Spring 2004 • American Red Cross Lakeland Chapter
Serving: Brown, Door, Kewaunee, Menominee, Oconto and Shawano Counties

Needs List

The Lakeland Chapter needs list is growing. If you can help, please call 920-227-4287. *(Needed in new or like new condition)*

- ✓ Portable display board for fairs and presentations
- ✓ Pentium 4-IBM compatible computers
- ✓ 8ft and 6ft tables for classroom use

Upcoming Events

- ✓ **Feb. 19** — “*Give Your Heart*” volunteer fair, Radisson Hotel, 4:00pm-8:00pm, sponsored by *Young Professionals Network*
- ✓ **Feb. 21** — **Mardi Gras Jester’s Ball** Fundraiser, The English Inn, Fish Creek. *(see page 3 for more information)*
- ✓ **March is Red Cross Month!**
- ✓ **April 15-18** — **Spring Disaster Training**, Oshkosh *(for current Red Cross Volunteers)*
- ✓ **April 17**— **Community Bazaar**, Bay Park Square Mall, 10:00am-9:00pm
- ✓ **May 11** — **American Red Cross Lakeland Chapter Golf Classic** *(see page 3 for more information)*
- ✓ **May 22** — **Prevea Health & Fitness Expo**, KI Convention Center, 10:00am-6:00pm

Web site stats - (as of Dec. 31, 2003)

Website: www.arclakeland.org

Total number of visitors — 33,087
 Average visitors per day — 107
 Number of visitors in Oct. — 4,225
 Number of visitors in Nov. — 4,006
 Number of visitors in Dec. — 3,320

March Is Red Cross

Month American Red Cross

Together, we can save a life

March is Red Cross Month all across our country. Every president since Franklin Roosevelt has signed a proclamation declaring the month of March as Red Cross Month. The history began as a way to raise funds to support the military and civilians affected by World War I. The message of raising funds for services is still the same but today there are many more services the Red Cross is providing. The March campaign is to create an awareness to the community of those services and how we can help people be prepared, get trained and make a difference.

In today’s climate, it’s more important than ever that all of us be prepared for possible emergencies. Natural or other disasters can strike suddenly at any time and anywhere. But there are five actions everyone can take that can help make a difference: **Together We Prepare!**



Make a Plan

1. Make a Plan

Planning ahead is the first step to a calmer and more assured disaster response.



Build a Kit

2. Build a Kit

What you have on hand when a disaster happens can make a big difference. Plan to store enough supplies for everyone in your household for at least three days.



Get Trained

3. Get Trained

Learning simple first aid techniques



Volunteer

can give you the skills and confidence to help anyone in your home, neighborhood and at work.

4. Volunteer

Few Americans are untouched by Red Cross services— all made possible by volunteers. Our communities need help. There are so many needs and so many ways to serve.



Give Blood

5. Give Blood

Blood is needed in times of emergency, but the ongoing need is also great.



Lakeland Chapter Staff Spotlight

Name: Jody Weyers

Role: Volunteer and
Communications Director

Years with Red Cross: 3 years

Hometown: Black Creek

Education: *High School:* Shiocton
High School *College:* University
Wisconsin Green Bay, BA in
Communications

Past job experience:
Customer service at Schneider
National for seven years.

Favorite Quote:
"Volunteers are not paid because
they are worthless, but because they
are priceless."

Welcome New Volunteers

(from October 1, 2003 - December 31, 2003)

Emily Abaray - Disaster Action Team
Beryl Cong - Marketing
Anthony Early-Krueger - Vol. Office Asst.
Jodi Falk - Transportation Driver
Gene Fittshur - Transportation Driver
Kristin Forst - Health & Safety Office Asst.
Doris Huebner - Receptionist
Julian Hurrle - Office Assistant
Ronald Jackson - Disaster Action Team
Eric Kieffer - Health and Safety Office Asst.
Harold Nelson - Transportation Driver
Anne Niver - Health & Safety Office Asst.
Fay Nowicki - Receptionist
Judith Robertson - Volunteer Office Asst.
Shelly Schauer - Disaster Action Team
Katie Schultz - Transportation Driver
Pat Simons - Transportation Driver
Kavetha Sundaramorthy - Disaster Action Team
Heidi Willems - Disaster Action Team
Alex Zakowski - Transportation Assistant
Kathy Zernicke - Disaster Action Team
Julie Zirbel - Disaster Action Team



From the Director's Desk

I hope everyone is off to a great start for the New Year. 2003 was marked as a year of considerable change for the Lakeland Chapter. Through it all, we continued to deliver services to those in need within the communities we serve while realizing significant improvement in reducing our administrative and operating expenses.

A quick look at our service delivery for 2003 includes:

- ✓ Provided assistance to 79 families with 251 people impacted by fires
- ✓ Provided assistance to 201 military families
- ✓ Delivered 369 *Quality of Life* boxes to military personnel serving in Iraq and Afghanistan
- ✓ Provided 60,707 rides to 7,190 individuals
- ✓ Conducted 2,049 health and safety education courses serving 15,292 people
- ✓ Collected 21,850 units of blood

In order to continue delivering these services, we need your help. How can you help? March is designated as Red Cross Month. During this time, we ask you to think about the good things the American Red Cross does in our community, share the good news with friends and acquaintances, and please consider making a financial gift that will provide the resources necessary to continue the good work.

Thanks for your consideration and best wishes to you for peace and happiness in the New Year.

Volunteer Spotlight

It all started with a poster and one year later Pete Kretche was awarded the 2003 Community Volunteer of the Year award for the American Red Cross Lakeland Chapter.

Kretche, from Green Bay, started his Red Cross volunteer experience giving whole blood and Apheresis (donation of platelets) and his involvement grew from there. "The first time I did Apheresis, I was staring at a *Volunteers Needed* poster throughout the donation, said Kretche. "This prompted me to inquire about what kind of volunteering I could do."



Pete Kretche donating his fifth gallon.

Pete is not only a five gallon blood donor but very active in all areas of the Red Cross. On average Pete teaches 2-3 Health and Safety classes a month. Pete states, "I like teaching the Health and Safety classes because I hope someone sitting in one of my classes is able to help another person should the need arise." He is an active member of the Disaster Action Team and his good work does not stop there. Pete is very active in promoting the Red Cross story. He says that helping at community events gives him an opportunity to share his experience with others.

Pete works full time at the University Wisconsin Green Bay as a Network Systems Administrator and in his free time he enjoys outdoor activities such as riding bike and camping. He also likes to golf, paintball and bungee jumping. Pete hopes to be able to try sky diving soon.



Fundraisers

Support your Red Cross while enjoying a touch of Mardi Gras

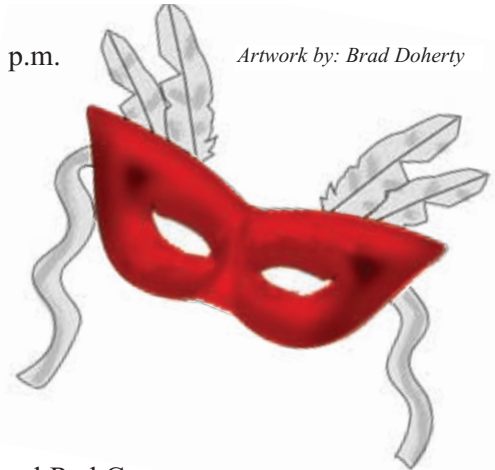
The smooth melody of the saxophone, beads around your neck, and an outstanding gourmet meal are just some of the things people can enjoy at the 1st time **Mardi Gras Jester's Ball** fundraiser to support local Red Cross programs and services.

This dinner and dance event will take place **February 21st** at the **English Inn** located at 3713 State Highway 42 in Fish Creek. Ticket prices are \$75 each. Group tables are also available. You can get your ticket by calling 920-746-2167, 920-227-4287, by stopping by the Door County branch office located at 430 Jefferson Street, Sturgeon Bay or stopping by the main office located at 2131 Deckner Ave, Green Bay.

Cocktails (cash bar) and Hors d' oeuvres begin at 5:30 p.m. Dinner at 6:30 p.m. with silent auction and music to follow by Mid Life Crisis.

Some of the auction items include:

- ✦ Authentic hand-made Turkish Rug
- ✦ Dinner and lodging packages in Door County
- ✦ Jester's weekend fun pack
- ✦ Maxwellton Braes golf and dinner package
- ✦ Oak framed "Timeless Legacy" Packer Print signed by Bob Harlan
- ✦ Packer mini helmet signed by Bubba Franks
- ✦ Any many more great prizes.....



Artwork by: Brad Doherty

Get your ticket soon and enjoy a fun filled night out as you support your local Red Cross.

Tuesday, May 11th, 2004 marks the **16th Annual Lakeland Chapter Classic** sponsored by **Bellin Health** held this year at Thornberry Creek Country Club. This is the major fundraising event of the year to help support local Red Cross services. There are many ways local businesses can help support this event.

Sponsorship opportunities include:

Team: (\$600 per foursome)

- ▶ 18-hole round
- ▶ Lunch and Dinner
- ▶ Hospitality Package
- ▶ Complimentary Refreshments on the course
- ▶ Invitation to golf clinic
- ▶ Recognition in all event promotions

Sign: (\$250 per sign)—23.5x23.5

- ▶ Signage on the tee or green with your company name
- ▶ Invitation for a company representative to participate in morning golf clinic
- ▶ Recognition in all event promotions

Prize: We are always looking for great items for the raffle, auction, course events and hospitality packages.

Shot gun start begins at 11:00 a.m. with registration and golf clinic provided by the **Bellin Sports Medicine** group and **Frank Guarascio**, Thornberry Creek Golf Pro, beginning at 9:45 a.m.

For more information on registering or sponsorship opportunities please call Jody Weyers at 920-227-4287.



2003 Golf Classic winners, **NEW ENT**, for the second year in a row.

Help the Red Cross while shopping with an Affinity Credit Card

The American Red Cross now has a Capital One Affinity Credit Card. For more information, please visit www.redcross.org or call 1-866-297-4610

Emergency Services

Pets are an important part of the family too

When preparing for a disaster, it's important to remember all members of our family. This includes our pets. Our pets enrich our lives in more ways than we can count. In turn, they depend on us for their safety and well being. March 4, 1996 started off as a normal day for most of the residents of Weyauwega, WI. Unfortunately, a train derailment caused the residents to evacuate their homes. What most thought would only be a few hours, turned into three weeks.



Picture from CNN of the Weyauwega train derailment.

When they left their homes, the residents didn't take their dogs, cats, birds or other animals with them. They thought they would be home in a short time and that the animals would be fine until they got home. As the hours turned to days, the residents became concerned about their pets. Would they be ok without them there to take care of them? Operation Pet rescue was launched. Military vehicles took the residents to their homes to bring their pets out of the evacuated areas.

The Weyauwega Train Derailment demonstrated that if it isn't safe for you, it isn't safe for your pets. That is why it is important to have an emergency plan for your pets in case of a disaster.

Here's how you can be prepared to protect your pets and your family when disaster strikes

Be Prepared with a Disaster Plan

The best way to protect your family and your pets from the effects of a disaster is to have a disaster plan. Being prepared can save their lives. Different disasters require different responses. But whether the disaster is a tornado or a hazardous spill, you may have to evacuate your home. So prepare now for the day when you and your pets may have to leave your home.

For more information about how to prepare your family or your pets for a disaster contact Chris Hendricks, Emergency Services Director at hendricksc@arclakeland.org or 920-227-4281.

belinhealth

Someone Believes In You

Major sponsor of the

16th Annual Lakeland Chapter Classic

Tuesday, May 11, at Thornberry Creek County Club

New Red Cross Program to support service Men and Women

The American Red Cross is launching **Treasures for Troops** in replacement of the *Quality of Life Program*. This program provides a way for Americans to share their care, concern and support for deployed service members not just during the holidays but year round.

A Treasures for Troops package costs \$20 (including shipping) and is filled with fun, entertaining and recreational items that will help make the time our troops spend away from home a little easier. Some of the items packed into a lightweight, reusable American Red Cross travel bag include: a deck of cards, book of crossword puzzles, snacks, magnetic travel chess and/or checkers game, tissues, moist towelettes, Hackey Sack ball and a hand-held fan.



Each package includes a card acknowledging that the American people made this gift possible. The Red Cross has contracted with a vendor to ensure security, product consistency and timely shipping overseas. This program is not a fund-raiser, 100 percent of the \$20 goes towards the gift packages and shipping.

If you or your organization is interested in purchasing these packages that bring a touch of home and relaxation to the men and women in uniform, contact Emergency Services Director, Chris Hendricks at hendricksc@arclakeland.org or call 920-227-4281.



Health and Safety Services

New Workplace Courses Being Offered

First Aid for the Hospitality & Food Service Industry

This 2-hour course is designed specifically to train staff how to respond in emergency situations. The course teaches participants basic first aid, how to prevent and treat falls, how to prevent the spread of disease, handle allergic reactions, alleviate choking, sudden illnesses and seizures, and aiding a conscious and/or unconscious person. Participants receive a "has attended" certificate upon completion of the program.

Restaurants can offer the security to patrons because their staff is trained with basic first aid skills. According to the Centers for Disease Control and Prevention statistics, one U.S. child dies from choking on food every five days and more than 10,000 children are taken to the hospital emergency rooms for food choking injuries every year.

First Aid & Preparedness

With today's troubling headlines, employees are more concerned than ever about their well being and their ability to react quickly and appropriately in an emergency. Offering First Aid and Preparedness for Workplaces is a tangible way to show a company's commitment to workers and the community at large.

This new interactive presentation is ideal for any employee who wants to learn lifesaving skills, but does not want or need to receive the certification awarded by traditional Red Cross first aid and CPR training. The 90-minute session is packed with information that helps employees stay prepared with valuable life-saving skills such as: how to make a plan, breathing emergencies, shock, bleeding, allergic reactions and many more topics. It's also a great employee benefit that gives workers valuable information that can be applied on-the-job and at home with their families.

For more information on these and other workplace programs for employees contact **Jennifer Jordan, Worksite Coordinator** at jordanjen@arclakeland.org or 920-227-4294.



Show someone your care with a gift of safety!

Get prepared for any emergency with the purchase of Red Cross first aid products. Our Health and Safety department has many kits and books to choose from. The following are just a few:

- ♦Pillow First Aid Kit — \$25.00
- ♦Pet First Aid Kit — \$20.00
- ♦Personal First Aid Kit — \$12.00 shown right
- ♦First Aid Flip Guide — \$8.00
- ♦Mini First Aid Kit Key Ring — \$5.00
- ♦Any many more.....



Some of the items included in this kit: sterile pads, roller bandages, triangular bandage, antiseptic towelettes, scissors, gloves, waterproof tape and an instruction card.

For more information on products or to order visit www.arclakeland.org or call the Health and Safety Department at 920-227-4290.

Health and Safety Community Class Schedule

All classes held at the American Red Cross
Lakeland Chapter building at 2131 Deckner Ave.

Adult CPR/AED & First Aid

Thursday, Feb. 19, 5:30pm-10:00pm &
Feb. 26, 5:30pm-7:30pm

Saturday, Feb. 28, 8:00am-3:30pm

Tuesday, March 2, 5:30pm-10:00pm &
March 9, 5:30pm-7:30pm

Thursday, March 11, 5:30pm-10:00pm
& March 18, 5:30pm-7:30pm

Monday, March 15, 5:30pm-10:00pm &
Wednesday, March 17, 5:30pm-7:30pm

Adult CPR/AED, Child and Infant CPR & First Aid

Wednesday, Feb. 25, 8:00am-5:00pm

Wed., March 17 & 24, 5:30pm-10:00pm

Tues., March 23 & 30, 5:30pm-10:00pm

Infant and Child CPR

Monday, March 8, 5:00pm-10:00pm

Adult CPR/AED Review or Adult/AED, Child & Infant CPR review

Thursday, Feb. 12, 5:30pm-9:30pm

Thursday, March 25, 5:30pm-9:30pm

CPR/AED for the Professional Rescuer

Saturday, Feb. 28, 8:00am-4:00pm

Wednesday, March 10, 8:30am-4:30pm

CPR/AED for the Prof. Rescuer Review

Saturday, Feb. 21, 8:00am-12:00pm

Monday, March 1, 6:00pm-10:00pm

Babysitter's Training

Tuesday, Feb. 10 & 17, 4:30pm-8:00pm

Wednesday Feb. 18 & 25, 5:00pm-9:00pm

Saturday, Feb. 21, 8:00am-3:30pm

Saturday, March 6, 8:00am-3:30pm

Saturday, March 13, 8:00am-3:30pm

Tuesday, March 23, 8:00am-3:30pm

Saturday, March 27, 8:00am-3:30pm

Bloodborne Pathogens Training: Preventing Disease Transmission

Wednesday, Feb. 18, 6:00pm-8:00pm

Wednesday, March 10, 6:00pm-8:00pm

Pet First Aid

Wednesday, March 3, 6:00pm-10:00pm

Nurse Assistant Training Program

Class sessions beginning: April 5, May 3
and June 7. Course fee \$550/ State
Competency testing fee \$100.

For more information or to register for a class
call 920-227-4290 or visit our website at
www.arclakeland.org



Blood Services

Blood Donor Identification

The American Red Cross in the last month has instituted a requirement that affects everyone who wants to donate blood...they must show some form of identification. It does not matter if this is your 1st time or your 101st time donating blood. This regulation is in effect immediately for all whole blood and apheresis donors every time they want to donate. This information will only be used to identify donors in our records and to contact donors if needed after a blood donation has been made. Without this information a donor will not be allowed to donate. Requiring an ID of donors has become an industry wide policy to help insure the safety of the blood supply.

Acceptable forms of ID include:

- ◆ American Red Cross Donor Card (any version or date)
- ◆ Current United States or foreign government issued photo ID
- ◆ Drivers license
- ◆ State ID
- ◆ Passport
- ◆ Military ID, or INS card - Immigration and Naturalization Service or green card

Identification that contains a photographic likeness of the potential donor includes:

- ◆ Current student identification card
- ◆ Corporate identification card, or credit card

If a Red Cross blood donor card or a picture ID is not available, two additional forms of ID such as those listed below are required. The ID must contain the donor's name, at minimum, and be current. Note: This list is not all inclusive. A secondary identification is one that is used by a person in the course of carrying out personal business, including club memberships or professional affiliations.

Additional ID Forms:

- ◆ Work ID
- ◆ Social Security Card
- ◆ Birth Certificate (original or certified copy)
- ◆ Personal Check Book with name and address
- ◆ Non Red Cross donor card
- ◆ School ID or College ID
- ◆ Grocery store frequent shopper or VIP card with donor's name at minimum
- ◆ Vehicle registration
- ◆ Fishing or hunting license
- ◆ Credit card or bank card
- ◆ Library card with donor's name
- ◆ Drivers license without photo
- ◆ Professional license (for example, RN, LPN, MT)
- ◆ Voter registration card
- ◆ Selective service card
- ◆ Club or museum membership card
- ◆ Insurance card
- ◆ Payroll stub

If questions on acceptable identification please call 1-800-626-4017 x 357

Transportation Services

Coming Soon to Suamico: With your Help!

The Lakeland Chapter is in the process of possibly expanding our transportation program into Suamico. The transportation program currently offers transportation in both Green Bay and Door County areas. This program is for individuals 60 years of age and older, or that have a disability with a physician's certification. Clients can use the \$1.00 per one-way trip service primarily for medical, nutrition, and employment appointments. Social and personal rides are also available.

This program is made possible through the help of volunteer drivers. Interested volunteer drivers must be 18 years of age or older and have a valid WI drivers license. Training is provided to ensure safety of passengers and drivers. The hours and days are very flexible but yet to be determined for this area. Individuals interested in using these services or becoming a volunteer driver can call 920-227-4272. Your participation will determine the program's success in Suamico!!

2003 Transportation Services Statistics

Includes Green Bay Metro and Door County

Rides provided — 60,707
Clients served — 7,190
Volunteer Hours logged — 17,377
Miles driven — 457,619

Blood Center Donation Times

Please call the American Red Cross donor appointment desk at 1-800-626-4017 x 357 to make an appointment to donate blood.

Weekly Red Cross Donor Center Hours

2131 Deckner Ave., Green Bay

Mon-Wed: 2:00pm-6:00pm
Thursday: Noon-4:00pm
Friday: 9:00am-1:00pm
Saturday: 8:00am-Noon

For community blood drives in the area visit our website at: www.arclakeland.org



Dedicated volunteer and friend to the Lakeland Chapter will be greatly missed.

Kerrie Lynn Forster passed away suddenly December 6, 2003. Kerrie was a very dedicated member of the Lakeland Chapter Disaster Action Team and a volunteer in the Emergency Services office for three years. She was also a member of the Disaster Services Human Resources system, serving on four national assignments.

Kerrie gave many hours of service to the Red Cross. She was willing to do what was needed to ensure that the needs of people were met, whether it was working in the office answering phones, service on disaster committees or responding locally and nationally to disasters large and small. Kerrie was also a great representative of the Red Cross helping at many Health Fairs and always promoting the Red Cross message. She took great pride in her volunteer work and will be missed by all.

Anyone who had the opportunity to work with Kerrie has to feel that they were blessed. Here was a gal who was suffering with numerous medical problems that just kept piling on top of one another but that wouldn't stop her. She could have stayed holed up in her apartment feeling sorry for herself but instead she put all she could into the Red Cross.

If anyone needed help it was "call Kerrie" and there she was. I for one will miss her terribly. Many people in our community have been cheated out of the chance to be cared for by such an empathic young woman.

Her Friend,

Jan Traversa



Kerrie Forster receiving her 2002 Emergency Services volunteer of the year award from Steve Swan.

Memorials & Honorariums

The American Red Cross Lakeland Chapter appreciates the recent donations in memory and in honor of family, friends and other loved ones.

In Honor of:

Frank Kowalkowski Jr. for your 40th birthday *from Mickey K. Roy*

Wayne & Theresa Peebles *from your children Shellie, Corrine, Cindy and Al*

In Memory of:

Ray Brzezinski *from Thomas and Mary Holewinski Gary and Glorianne Kunesh Peoria Park District employees Kathleen Kelly Eugene & Virginia Westphal Gerald & Geraldine Brzezinski Romuald Brzezinski*

Philip De Lano *from Nancy Bloom*

Sofia Powell and Walter Metzfeld *from Anthony and Rosamond De Cleene*

Katherine Rentmeester

Michael Roznowski

Marge Stengel

Cy Van Laanen

from Mr. and Mrs. Norbert J. Palubicki

Pat Schiebenedes

from the Green Bay Community Church

Arthur W. Sinkula

from David & Sherry Sinkula

Betty Warner

from Esther M. Nohr

Thank You!

Bay Motel & Restaurant helping fulfill Red Cross Christmas list.

Thank you to **Sue Burich** and all the customers at the **Bay Motel and Restaurant** in raising around \$300 to buy blankets, hats, socks, gloves and teddy bears for our local Emergency Services. These items will be given to families affected by disaster.

IN-KIND DONATORS — *(from October 1st, 2003-January 31, 2004)*

Thank you to the following individuals for your kindness and support of the Lakeland Chapter with gifts of in-kind.

East Maplewood 4-H Club - For two homemade quilts for disaster services to be used for families affected by disaster.

Project Linus - For 12 toddler and 12 primary grade quilts to be used for disaster services.

Verna Hinz - For the donation of two quilts for disaster services

Amy and Tim Adams - Compaq Computer with monitor.

In honor and in memory of...

To honor a loved one with a contribution in his/her name contact: **Jody Weyers**, *Volunteer and Communications Director* at 920-227-4287.

Each person will be recognized in this newsletter and a letter sent to them or a family member informing them of the donation in their name.

Always There

American Red Cross Lakeland Chapter Winter 2004 Newsletter

Looking for information?

Visit the Red Cross national web site:

www.redcross.org

or the Lakeland Chapter site at:

www.arclakeland.org

The American Red Cross is not a government organization. Donations of time and money are through the generosity of the American people. *Always There* is a quarterly newsletter of the American Red Cross Lakeland Chapter.

Layout and Distribution: Jody Weyers

Question or comments, please call:
920-468-8535.

If you do not wish to receive your copy of *Always There* please call 920-227-4287.

Lakeland Chapter Board of Directors

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Mary Jo Gollhofer

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Mike McKenna

Charlie Novak

Dave Schlitz

Steve Swan

American Red Cross Lakeland Chapter Mission Statement

The American Red Cross Lakeland Chapter delivers humanitarian services locally by helping people prevent, prepare for, and respond to emergencies and anticipate community needs through a volunteer led, community directed organization.



American Red Cross
Lakeland Chapter



Serving:

Brown, Door, Kewaunee,
Menominee, Oconto, and
Shawano Counties



Members of the Brown, Door and Shawano
United Way

Non-Profit Organization
U.S. Postage Paid
Green Bay, Wisconsin
Permit Number 87

American Red Cross Lakeland Chapter
PO Box 8295
Green Bay, WI 54308